

Yan KUSZAK

onstage | online | *in stadia* Presenter



MCing is 40% of event management,
40% of social skills, 20% with a mic

On the business side, Yan Kuszak is a Corporate **Presenter and Facilitator**.

He has hosted a **wide variety of business events**, from the serious in-depth interview style to the awards show: multichannel marketing campaigns ceremonies, banking sales conventions, business webinars, graduation ceremonies, technical round tables,...

Yan has **experience in many fields**: from IA to mobility, from silver economy to blue growth economy, from transport to agriculture and sustainable development.



His role? To keep it all on time – politely but firmly. And with pace and dynamism. He also encourages the speakers to **avoid jargon and prefer storytelling**.

On the sports side, Yan has over 15 years of experience in sports presentation. He has been Stadium Announcer at more than 40 Davis Cup and Fed Cup ties 2002-2016 (hosting draw ceremonies and, in arenas of 5000-25000 spectators, presenting teams, launching national anthems, synthesizing and emphasizing players' records, interviewing VIPs).

And among others, he also has been selected as **English & French Voice at Rio2016 and Tokyo2020 Olympic and Paralympic Games**, FIFA Women World Cup 2019,...

Finally, Yan is an International Tennis Referee, acting as Deputy Referee of Roland-Garros.

Thus, he gained valuable experience in high profile events and knows how much, beyond technical skills, **interpersonal and behavioral skills are essential** in his various activities.

His style as MC certainly results from his Refereeing style: **discretion, self-control** and **no over-excitement**.



+33 6.70.01.52.94 – yan@mykrosport.com – www.mykrosport.com